

# Adwords Certification Study Guide

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### What is Google AdWords (Google Ads) and How Does It Work?

*What Is Google AdWords - The Complete PPC Guide | LeadSquared*

### A Beginner’s Guide to Google AdWords | Mailchimp

*Google Ads Made Simple: A Step-by-Step Guide - Neil Patel*

*Google Ads - Wikipedia*

*Easily Create and Edit Ads Across All Your Campaigns - Google*

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